



Biography - Cara Silletto, MBA, CSP

72 Words

Workforce thought leader and keynote speaker Cara Silletto, MBA, CSP, works with organizations to reduce unnecessary employee turnover by bridging generational gaps and making managers more effective in their roles. Workforce Magazine in Chicago named Cara a “Game Changer” and Recruiter.com listed her in their “Top 10 Company Culture Experts to Watch.” She is also the author of the book, "Staying Power: Why Your Employees Leave & How to Keep Them Longer."

112 Words

Workforce thought leader and keynote speaker Cara Silletto, MBA, CSP, works with organizations of all sizes to reduce unnecessary employee turnover by bridging generational gaps and making managers more effective in their roles. Workforce Magazine in Chicago named Cara a “Game Changer” for her innovative approach to solving generational issues in the workplace and Recruiter.com listed her in their “Top 10 Company Culture Experts to Watch,” list. She is also the author of the book, *Staying Power: Why Your Employees Leave & How to Keep Them Longer*. Today, she’s a highly-sought-after national speaker conducting 50 to 100 engagements annually and she has earned her Certified Speaking Professional (CSP) designation from the National Speakers Association (NSA).

270 Words

Workforce thought leader and keynote speaker Cara Silletto, MBA, CSP, works with organizations of all sizes to reduce unnecessary employee turnover by bridging generational gaps and making managers more effective in their roles. As an early Millennial herself, she knows first-hand what it is like to have a heightened sense of entitlement, very little employee loyalty, and a dependency upon her smartphone. However, unlike many Millennials, Cara has figured out exactly how these attributes were cultivated during her formative years, and she now shares that story with leaders across the country, including teams at Toyota, UPS, Cintas, and Humana.

Cara learned early in her career, from her Baby Boomer and GenX mentors, what “professionalism” meant to them, and absorbed critical information about management expectations during her first decade in the business world. She then went on to earn her Master’s in Business Administration (MBA) from the top-ranked University of Louisville Entrepreneurship program, and then lived overseas teaching German executives about business practices in the U.S. In 2012, Cara started her consulting firm Magnet Culture, a Crescendo Strategies company.

Workforce Magazine in Chicago named Cara a “Game Changer” for her innovative approach to solving generational issues in the workplace and Recruiter.com listed her in their “Top 10 Company Culture Experts to Watch,” list. Today, she’s a highly-sought-after national speaker conducting 50 to 100 engagements annually and she has earned her Certified Speaking Professional (CSP) designation, which less than 10% of speakers achieve. Louisville Business First named Cara one of their 2018 Forty Under 40, and she is also the author of the book, *Staying Power: Why Your Employees Leave & How to Keep Them Longer*.

Senior Care Version

Workforce thought leader Cara Silletto, MBA, CSP, began her career at a senior care association where she learned about the complex regulatory and reimbursement environment post-acute operators face daily. Today, she works with these organizations to reduce unnecessary employee turnover by bridging generational gaps and making managers more effective in their roles. Workforce Magazine in Chicago named Cara a “Game Changer” for her innovative approach to solving generational issues in the workplace and Recruiter.com listed her in their “Top 10 Company Culture Experts to Watch,” list. She is also the author of the book, *Staying Power: Why Your Employees Leave & How to Keep Them Longer*. Today, she’s a highly-sought-after national speaker conducting 50 to 100 engagements annually, and in 2020, she earned her Certified Speaking Professional (CSP) designation from the National Speakers Association.