

# **Cara Silletto - INTRO**

**Do you often wonder what planet your coworkers are from?  
Or are you frustrated that people say, “Boomer,” “Millennial,” or  
“Gen Z” like it’s a bad thing?**

**If you’d like to better understand those around you from ALL  
generations, you’re in the right place!**

- **Generational expert Cara Silletto was named a “Game Changer” by Workforce Magazine.**
- **Recruiter.com listed her in their “Top 10 Company Culture Experts to Watch.”**
- **She’s the author of the book, “Staying Power: Why Your Employees Leave & How to Keep Them Longer.”**
- **And her MBA allows her to quantify the costs and issues caused by excessive employee turnover today.**

**As the President & Chief Retention Officer at Magnet Culture, Cara works with clients across the country to bridge the generational gaps in their workplaces and reduce their unnecessary employee turnover.**

**Please join me in welcoming workforce thought leader, tackler of turnover, and an entitled Millennial herself...**

**CARA SILLETTO!**